

SAMSUNG HOME APPLIANCE 2024 BESPOKE PANEL OFFER TERMS AND CONDITIONS

Offer description. Purchase an eligible Samsung Bespoke refrigerator from a participating retailer in-store or online (“Qualifying Purchase”) and receive a Samsung.com credit (“Samsung Credit”) to purchase additional Bespoke Refrigerator Panels (est. up to \$430). Samsung Bespoke panel-ready refrigerator purchases require proof of panel purchase. See Appendix A for list of Qualifying Purchase models. **Limited quantity of Samsung Credits available; Offer only valid while supplies last. Offer limited to one (1) claim per household.** Your Samsung Credit will be delivered via email with instructions for claiming your credit. Samsung Credits are valid only at www.Samsung.com or in the App for use towards an eligible purchase, and valid for one (1) year from the date Samsung Credit is emailed by the Administrator (as defined below). **Purchases made from ABT Electronics, Lowes, Karls, and Electronics Express are NOT eligible.**

Offer timing. Qualifying Purchase must be made from a participating retailer in-store or online between March 14, 2024 and July 10, 2024. Offer claim forms, including all required information and documentation, must be submitted online as set forth below by October 8, 2024, or by mail postmarked by October 8, 2024, and received by October 22, 2024.

Offer eligibility. The Offer is open only to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years old at the time of purchase. Void where prohibited or restricted by law (does not apply in New Jersey). Samsung Electronics America, Inc. (“Sponsor”) reserves the right to request participants to provide verification of identity and Qualifying Purchase. Participation constitutes a participant’s full and unconditional agreement to these Samsung Home Appliance Bespoke Panel Offer Terms and Conditions (“Terms and Conditions”) and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Offer.

No duplicate redemption. Qualifying Purchase can only be used to participate in the Offer once. If you participate in this Offer in-store, you are not eligible to submit a claim through this online redemption method. Any Offer claim form submitted in violation of these Terms and Conditions will be rejected. Offer is valid and can be combined with other Samsung offers, rebates, programs, or promotions unless otherwise stated.

Additional restrictions. Claim forms may not be assigned, transferred or sold. No substitutions permitted.

How to Redeem This Offer.

1. Purchase an eligible Samsung Bespoke refrigerator from a participating retailer in-store or online between March 14, 2024 and July 10, 2024, and save your receipt. **This offer is not valid on purchases made from ABT Electronics, Lowes, Karls, and Electronics Express.**
2. Submit an Offer claim form using one (1) of the following two (2) methods (either Online or Mail-in):
 - a. Online:
 - i. Visit <https://www.samsung.com/us/shop/promotions/2024-bespoke-panel-offer> (“Website”) to access the online Offer claim form. **Claims open at 12:00 PM ET (noon) on March 14, 2024.**

- ii. Complete and submit the Offer claim form by October 8, 2024 by following the on-screen prompts to provide the required information including but not limited to: participant's full name (no initials), complete mailing address (no P.O. Boxes), valid email address, telephone number, and date of birth. Participants will not be allowed to change their mailing address or email address after submitting.
 - iii. Provide date of Qualifying Purchase and upload a photograph of the original register receipt showing the Qualifying Purchase, including the model number and serial number. Samsung Bespoke panel-ready refrigerator purchases require proof of panel purchase. The file must be in .JPEG, .JPG, .PDF, .PNG, or GIF, format and may not exceed 12MB.
- b. **Mail-in:** Participant must legibly and fully complete the Offer claim form found at the bottom of these Terms and Conditions and mail it with the Qualifying Purchase receipt and the appliance Delivery Receipt in an envelope to PL030146 Samsung Home Appliance 2024 Bespoke Panel Offer, P.O. Box 251328, West Bloomfield, MI 48325 (collectively, the "Mail-In Envelope"). **The Mail-In Envelope must be postmarked by October 8, 2024, and received by October 22, 2024.**

Prior to submitting the Offer claim form and Qualifying Purchase receipt and appliance Delivery Receipt, it is strongly recommended that participants print and maintain the original or a photocopy for themselves of all materials submitted. PARTICIPANTS SHOULD NOT SHOW OR GIVE DOCUMENTATION TO ANY STORE EMPLOYEE. Each participant must circle the Qualifying Purchase items on the original receipt.

Offer claim forms that are inaccurate or contain illegible or incomplete information are not valid. If an Offer claim form or receipt is not valid or is rejected, you may be allowed to resubmit the Offer claim form and receipt once before October 30, 2024, while supplies last. After verification and approval, an e-mail notification with the Offer claim form status will be sent to the e-mail address provided on the Offer claim form. In the event a claim is rejected, Sponsor's independent third party Offer administrator ("Administrator") will send a rejection e-mail, which will include an explanation as to why the claim was rejected. No more than fifty-nine thousand four hundred ninety-three (59,493) Samsung Codes available. Administrator is not responsible for any undelivered e-mails or lost physical mail, including without limitation e-mails that are not received because of a privacy or spam filter settings which may divert any Offer e-mails to a spam or junk folder.

Samsung Credits are valid for the following Bespoke refrigerator panels only (based on Qualifying Purchase model code):

Model	Color	Door Type Compatibility
RA-F18DBB12/AA	White Glass	4-Door Flex
RA-F18DBB33/AA	Charcoal Glass	4-Door Flex
RA-F18DBBCM/AA	Morning Blue Glass	4-Door Flex
RA-F18DBBMT/AA	Matte Black Steel	4-Door Flex
RA-F18DBBQL/AA	Stainless	4-Door Flex

RA-F18DU312/AA	White Glass	3-Door
RA-F18DU333/AA	Charcoal Glass	3-Door
RA-F18DU3CM/AA	Morning Blue Glass	3-Door
RA-F18DU3MT/AA	Matte Black Steel	3-Door
RA-F18DU3QL/AA	Stainless	3-Door
RA-F18DU412/AA	White Glass	4-Door
RA-F18DU433/AA	Charcoal Glass	4-Door
RA-F18DU4CM/AA	Morning Blue Glass	4-Door
RA-F18DU4MT/AA	Matte Black Steel	4-Door
RA-F18DU4QL/AA	Stainless	4-Door
RA-F18DUU12/AA	White Glass	4-Door Flex
RA-F18DUU33/AA	Charcoal Glass	4-Door Flex
RA-F18DUUCM/AA	Morning Blue Glass	4-Door Flex
RA-F18DUUMT/AA	Matte Black Steel	4-Door Flex
RA-F18DUUQL/AA	Stainless	4-Door Flex
RA-F36DB312/AA	White Glass	3-Door
RA-F36DB333/AA	Charcoal Glass	3-Door
RA-F36DB3CM/AA	Morning Blue Glass	3-Door
RA-F36DB3MT/AA	Matte Black Steel	3-Door
RA-F36DB3QL/AA	Stainless	3-Door
RA-F36DB412/AA	White Glass	4-Door
RA-F36DB433/AA	Charcoal Glass	4-Door
RA-F36DB4CM/AA	Morning Blue Glass	4-Door
RA-F36DB4MT/AA	Matte Black Steel	4-Door
RA-F36DB4QL/AA	Stainless	4-Door
RA-F36DMM12/AA	White Glass	4-Door
RA-F36DMM33/AA	Charcoal Glass	4-Door
RA-F36DMMCM/AA	Morning Blue Glass	4-Door
RA-F36DMMMT/AA	Matte Black Steel	4-Door
RA-F36DMMQL/AA	Stainless	4-Door

Samsung Credit may only be used to pay for the products being purchased and may not be used to pay for sales tax or shipping charges. Samsung Credit has no cash value. Samsung Credit may only be used for purchases on Samsung.com and may not be used at any other retailer. Lost Samsung Credit cannot be replaced. Unused Samsung Credit will expire so you must check the expiration date upon receipt. Samsung Credit may not be sold or otherwise transferred. Sponsor reserves the right, in its sole discretion, to modify the terms and conditions associated with this Samsung Credit) at any time, without prior notice.

Release. Sponsor, Administrator, and each of their respective parent companies, subsidiaries, franchisees, affiliated entities, and each of their respective advertising, promotion agencies, independent contractors (all such individuals and entities collectively referred to herein as "Offer Entities") expressly disclaim any responsibility, and each participant agrees to hold Offer Entities harmless from all liability for any costs, claims, damages or any other injury (whether due to negligence or otherwise), disability or loss to any person or property (including, without limitation, death or violation of any personal rights such as right of publicity/privacy, libel or slander) due in whole or in part, directly or indirectly, to participation in the Offer, the delivery and/or subsequent acceptance of, use or misuse of any Offer related activity. To the extent permitted by applicable law, Offer Entities are not responsible for any loss (financial or otherwise), liability, injury (including death) or damage to persons or property, which may be caused directly or indirectly, in whole or in part, by the purchase of, use or misuse of any Offer related product. Notwithstanding anything to the contrary herein, the purchased items are subject to the express limited warranties set forth in the applicable appliance's manufacture warranty guide, which warranties shall run for the term set forth therein. Offer Entities further assume no liability either for the cancellation, modification or premature conclusion of the Offer for any reason or through the acts or defaults of any company or person providing any Offer or due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control.

DISPUTES. THIS OFFER IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION IN ACCORDANCE WITH JAMS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN NEW YORK, NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR OFFER

ENTITY AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR OFFER ENTITY AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the JAMS Rules, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein.

General Conditions. Sponsor reserves the right, in its sole discretion, to cancel, terminate, or modify the Offer and proceed in a manner it deems fair and reasonable. Federal, state and local taxes, if any, are the sole responsibility of the Participant. Duplicate or non-conforming requests will not be honored or returned. All Offer claim form materials submitted become the property of Sponsor and will not be returned. Offer Entities are not responsible for: (i) any lost, late, undeliverable/undelivered e-mails or any other non-delivered Offer related materials, including but not limited to Offer claims mailed by participants or Samsung Credits sent to participants; (ii) interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected registrations or orders, or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person's computer related to participating in the Offer; (iii) illegible, unintelligible, postage due, misdirected, delayed, undelivered, damaged, late, lost or stolen register receipts, entries or incorrect or inaccurate registration or order information, whether caused by Internet users or programming associated with or utilized in the Offer or by any technical or human errors that may occur in the administration of the Offer; or (iv) for any typographical errors in any Offer-related materials. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Offer; to be acting in violation of these Terms and Conditions; or to be acting with the intent to disrupt the normal operation of the Offer. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Offer will void any attempted participation effected by such methods and the result in the individual utilizing the same to be ineligible to participate in the Offer. In the event of any conflict with any Offer details contained in these Terms and Conditions and Offer details contained in Offer materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Offer as set forth in these Terms and Conditions shall prevail. If, in the judgment of Sponsor or Administrator, the Offer is compromised by viruses, bugs, non-authorized human intervention or other causes, which corrupt the integrity, administration, security, or fairness of the Offer, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Offer, which may include if more Offer claims are received than supplies of Samsung Credits are available, terminating the Offer and awarding only the intended number of Samsung Credits set forth herein. OFFER ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT REGARDING THE OFFER.

Sponsor. Samsung Electronics America, Inc., 85 Challenger Road, Ridgefield Park, NJ 07660.

Customer service inquiries may be made at [Contact Us](#).

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APPENDIX A – QUALIFYING PURCHASE MODELS

Model	Door Type	Model Family	Additional Comments
RF24BB620012AA	3-Door	6200	
RF24BB6200QLAA	3-Door	6200	
RF24BB660012AA	3-Door	6600	
RF24BB6600APAA	3-Door	6600	Proof of purchase of 3 Panels must be included in the Qualifying Purchase Receipt
RF24BB6600QLAA	3-Door	6600	
RF24BB69006MAA	3-Door	6900	
RF24BB6900ACAA	3-Door	6900	Proof of purchase of 2 Panels must be included in the Qualifying Purchase Receipt
RF30BB620012AA	3-Door	6200	
RF30BB6200QLAA	3-Door	6200	
RF30BB660012AA	3-Door	6600	
RF30BB6600APAA	3-Door	6600	Proof of purchase of 3 Panels must be included in the Qualifying Purchase Receipt
RF30BB6600QLAA	3-Door	6600	
RF30BB69006MAA	3-Door	6900	
RF30BB6900ACAA	3-Door	6900	Proof of purchase of 2 Panels must be included in the Qualifying Purchase Receipt
RF23BB8200QLAA	4-Door	8200	
RF23BB860012AA	4-Door	8600	
RF23BB86004MAA	4-Door	8600	
RF23BB8600APAA	4-Door	8600	Proof of purchase of 4 Panels must be included in the Qualifying Purchase Receipt
RF23BB8600QLAA	4-Door	8600	
RF23BB890012AA	4-Door	8900	
RF23BB89008MAA	4-Door	8900	
RF29BB8200QLAA	4-Door	8200	
RF29BB860012AA	4-Door	8600	
RF29BB86004MAA	4-Door	8600	
RF29BB8600APAA	4-Door	8600	Proof of purchase of 4 Panels must be included in the Qualifying Purchase Receipt
RF29BB8600QLAA	4-Door	8600	
RF29BB890012AA	4-Door	8900	
RF29BB89008MAA	4-Door	8900	
RF29DB9900QDAA	4-Door Flex	9900	
RF23DB9900QDAA	4-Door Flex	9900	
RF29DB990012AA	4-Door Flex	9900	
RF23DB990012AA	4-Door Flex	9900	
RF29DB9750QLAA	4-Door Flex	9750	
RF23DB9750QLAA	4-Door Flex	9750	
RF29DB9700QLAA	4-Door Flex	9700	
RF23DB9700QLAA	4-Door Flex	9700	
RF29DB970012AA	4-Door Flex	9700	
RF23DB970012AA	4-Door Flex	9700	
RF29DB9600QLAA	4-Door Flex	9600	

RF23DB9600QLAA	4-Door Flex	9600	
RF29DB960012AA	4-Door Flex	9600	
RF23DB960012AA	4-Door Flex	9600	
RF29DB9600APAA	4-Door Flex	9600	Proof of purchase of 4 Panels must be included in the Qualifying Purchase Receipt
RF23DB9600APAA	4-Door Flex	9600	Proof of purchase of 4 Panels must be included in the Qualifying Purchase Receipt

SAMSUNG HOME APPLIANCE 2024 BESPOKE PANEL OFFER

Mail-In Offer Claim Form

1. Complete this Mail-in Offer Claim Form
2. Send:
 - ☐ The original Qualifying Purchase receipt
 - ☐ The original appliance Delivery Receipt
 - ☐ This original Mail-in Offer Claim Form (no photocopies) completed and mailed in a postage paid envelope.
3. Mail to:

PL030146 Samsung Home Appliance 2024 Bespoke Panel Offer
P.O. Box 251328, West Bloomfield, MI 48325

Must meet all eligibility requirements as set forth in the Terms and Conditions to receive a Samsung Credit. Allow approx. 12 weeks from verification of Offer Claim Form and receipts for delivery of credit. Offer valid only upon the purchase an eligible Samsung Bespoke refrigerator. **This offer is not valid on purchases made from ABT Electronics, Lowes, Karls, and Electronic Express.** Requests must be postmarked by October 8, 2024 and received by October 22, 2024.

By signing below, I agree that I have read and agree to the Terms and Conditions above and available at <https://promos.samsung.com/2024bespokepaneloffer/Rules>

Name: _____

Signature: _____

Address: (No PO Boxes) _____ Apt.# _____

City: _____ State: _____ Zip: _____

Date of Birth: _____ Email Address: _____

Date of Qualifying Purchase: _____

Qualifying Purchase Device: _____

Bespoke Serial Number: _____

Bespoke Model Number: _____

How did you hear about this Offer?

- ☐ Store/Rep ☐ Friend ☐ Newspaper ☐ TV
☐ Other (please specify): _____

